



LAND ECONOMICS SOCIETY  
CHICAGO REGION

2024  
Sponsorship  
Opportunities



Zach Lowe  
President

---



# *Making a Difference*

The membership of Lambda Alpha includes outstanding individuals from many parts of the world who have distinguished themselves in all of the various disciplines and activities that relate to the use and re-use of land. These individuals include not only those who are involved in the ownership, management, regulation and conservation of land, but also those who are involved in its development, redevelopment and preservation.



# Making an Impact

Each year, Lambda Alpha International Chicago Region Chapter provides programming and professional development opportunities, building community for over 300 members.



- 6 Luncheons
- Salons
- Summer Tour
- Chautauqua
- Day of Service
- Pop Up Networking
- Past President Event
- Sponsor Event
- Member Initiation & Awards Banquet
- New Member Orientation
- Holiday Party





**HERO**  
**\$3500**

**CHAMPION**  
**\$2000**

**ADVOCATE**  
**\$1000**

Logo on Chapter Event Banner	✓		
Logo on Luncheon Table	✓		
Reserved Seating at Luncheons	✓		
Verbal Recognition and Logo on Program Slides	✓	✓	
Company Spotlight in One Newsletter Issue and on the Website	✓	✓	
Linked Logo & Company Name on Website	✓	✓	✓
Logo in Event Registrations Throughout the Year	✓	✓	✓
Logo on Newsletters and Emails	✓	✓	✓
Nametags will Recognize Firm Members as Sponsors	✓	✓	✓
Invitation to Exclusive Biennial Sponsor Event	✓	✓	✓

Event sponsorships are available as additional a la carte opportunities for Hero, Champion or Advocate Sponsors. They are available on a first come, first served basis.

## **\$2500 Presenting Sponsor**

### **New Member & Awards Banquet & Holiday Party**

#### **Only available to 1 Hero Sponsor**

- Prominent logo placement and recognition in all promotions related to the two events
- Prominent signage during cocktail hour
- Verbal recognition from podium as the Presenting Sponsor

## **\$2000 State of the Market January Luncheon**

#### **Traditionally our best attended luncheon of the year.**

- Prominent seating at either the President's table or the Speakers' table.
- Provide welcome remarks as Luncheon Sponsor (includes up to 2 minutes to introduce company's services)
- Introduce the panel and moderator
- Note: Program content remains the prerogative of the Vice President of Programming

## **\$1500 Luncheon Sponsor**

**Choose from the following options:** February 21, March 20, May 15, August 21(TBC), November 20, the June Summer Tour (date TBC), or the September Annual Meeting (date TBC)

- Prominent seating at either the President's table or the Speakers' table.
- Provide welcome remarks as Luncheon Sponsor (includes up to 2 minutes to introduce company's services)
- Introduce the panel and moderator
- Note: Program content remains the prerogative of the Vice President of Programming

## **\$500 Pop Up Socials or New Member Orientation**

**3 Events, 2 Sponsor Spots for each Event**

- Pop Up Socials - February 28 or July 24 (dates TBC with host)
- New Member Orientation on November 6
  - Two sponsors can co-host each event (\$500/sponsor)
  - Time to welcome and say a few words at event

## **\$200 Salon Sponsor**

Recognition as sponsor for one of the salon locations (8 available)

**Chautauqua Sponsorship and Table Sponsorship of the New Member & Award Banquet are available upon request.**

# Confirmation Form

Click here to access form.

## Contact Us

Ed Polich  
poliche@draperandkramer.com

Gordon Ziegenhagen  
gziegen@draperandkramer.com

Lynsey Sorrell  
lynsey@bureaugemmell.com

If you need assistance with the form and to make a payment,  
please contact:

Tricia Fusilero, Executive Director  
support@ely-chicago.org  
773-804-8592